Course Description Form

1. Course Name:

Management Information system

2. Course Code:

CSIS4116

3. Semester / Year:

first/2025

4. Description Preparation Date:

February

5. Available Attendance Forms:

Theory Lectures

6. Number of Credit Hours (Total) / Number of Units (Total)

30 hours /2

7. Course administrator's name (mention all, if more than one name)

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• Course Objectives

Course Objectives

- Basic Understanding: Providing students with a foundational understanding of the concepts and principles of information systems and their role in institutions and organizations.
- Business Applications Study: Understanding how information systems are used in the workplace to support operational processes and strategic decision-making.
- Systems Analysis: Learning how to analyze, design, and develop information systems to meet business needs and improve efficiency and effectiveness.
- Technology Management: Understanding how to manage information technology and apply it efficiently in business operations to achieve the organization's strategic objectives.

8. Teaching and Learning Strategies

Strategy

Establishing a specialized information center for administrative information systems at the university, referred to as the Administrative Information Systems Project, equipped with hardware and trained personnel to support

application operation and prepare any reports requested by university departments.

Providing computers, printers, and scanners to each relevant department in the project, enabling them to input and maintain data. Additionally, implementing a printing system for student forms and reports for both students and faculty members.

Standardizing student data in a paper format, such as the student card, to facilitate easy data entry into applications for all current students in each college at the university.

Group Discussions: Organizing discussion sessions for students to discuss specific issues or review important topics in the field of information systems management and exchange perspectives.

9. Course Structure

| Week | Hours | Required Learning Outcomes | Unit or subject name | Learning method | Evaluation method |
|------|-------|----------------------------|---|--|--|
| 1 | 2 | 5-4-3-2-7-6 | The Role of Information Systems in Business Today Globalization Challenges and Opportunities Perspectives on Information Systems, What Is an Information System? Dimensions of Information Systems | Theory Lectures / Use of Smartboard / Illustrative Video / Student Discussions / Interactive Student Q&A Sessions | Attendance / Questions / Reports |
| 2 | 2 | 5-4-3-2-7-6 | A Business Perspective on Information Systems Contemporary Approaches to Information Systems (Technical Approach • Behavioral Approach • Approach Sociotechnical Systems) | Theory Lectures / Use of Smartboard / Illustrative Video / Student Discussions / Interactive Student Q&A Sessions | Attendance / Questions / Reports |
| 3 | 2 | 5-4-3-2-7-6 | Business Processes and Information Systems Types of Information Systems System. | Theory Lectures / Use of Smartboard / Illustrative Video / Student Discussions / Interactive Student Q&A Sessions | Attendance / Questions / Reports |

| | 1 | | | | |
|---|---|-------------|---|--|--|
| 4 | 2 | 5-4-3-2-7-6 | E-Business, E-Commerce, and E-Government Systems for Collaboration and Social Business | Theory Lectures / Use of Smartboard / Illustrative Video / Student Discussions / Interactive Student Q&A Sessions | Attendance / Questions / Reports |
| 5 | 2 | 5-4-3-2-7-6 | What is Collaboration? What Is Social Business? | Theory Lectures / Use of Smartboard / Illustrative Video / Student Discussions / Interactive Student Q&A Sessions | Attendance / Questions / Reports |
| 6 | 2 | 5-4-3-2-7-6 | Business Benefits of Collaboration and Social Business Tools and Technologies for Collaboration and Social Business. | Theory Lectures / Use of Smartboard / Illustrative Video / Student Discussions / Interactive Student Q&A Sessions | Attendance / Questions / Reports |
| 7 | 2 | 5-4-3-2-7-6 | Organizations and Information Systems What Is an organization? Features of Organizations | Theory Lectures / Use of Smartboard / Illustrative Video / Student Discussions / Interactive Student Q&A Sessions | Attendance / Questions / Reports |
| 8 | 2 | 5-4-3-2-7-6 | How Information Systems Impact Organizations and Business Firms Using Information Systems to Achieve Competitive Advantage Porter's Competitive Forces Model | Theory Lectures / Use of Smartboard / Illustrative Video / Student Discussions / Interactive Student Q&A Sessions | Attendance / Questions / Reports |

| 9 | 2 | 5-4-3-2-7-6 | The Internet's Impact on Competitive Advantage Understanding Ethical and Social Issues Related to Systems • Five Moral Dimensions of the Information Age • Key Technology Trends Tha Raise Ethical Issues | Theory Lectures / Use of Smartboard / Illustrative Video / Student Discussions / Interactive Student Q&A Sessions | Attendance / Questions / Reports |
|----|---|-------------|---|--|--|
| 10 | 2 | 5-4-3-2-7-6 | Ethics in an Information Society Basic Concepts: Responsibility, Accountability, and Liability The Moral Dimensions of Information Systems | Theory Lectures / Use of Smartboard / Illustrative Video / Student Discussions / Interactive Student Q&A Sessions | Attendance / Questions / Reports |
| 11 | 2 | 5-4-3-2-7-6 | Information Rights: Privacy and Freedom in the Internet Age •Property Rights Intellectual Property | Theory Lectures / Use of Smartboard / Illustrative Video / Student Discussions / Interactive Student Q&A Sessions | Attendance / Questions / Reports |
| 12 | 2 | 5-4-3-2-7-6 | E-commerce: Digital Markets, Digital Goods E-commerce and the Internet | Theory Lectures / Use of Smartboard / Illustrative Video / Student Discussions / Interactive Student Q&A Sessions | Attendance / Questions / Reports |
| 13 | 2 | 5-4-3-2-7-6 | Concepts in E-commerce Types of E-Commerce E-Commerce Business Models | Theory Lectures / Use of Smartboard / Illustrative Video / Student Discussio Interactive Student Q&A Sessions | Attendance / Questions / Report |
| 14 | 2 | 5-4-3-2-7-6 | Enhancing Decision Making Decision Making and Information Systems | Theory Lectures / Use of Smartboard / Illustrative Video / Student Discussions / Interactive Student Q&A Sessions | Attendance / Questions / Reports |

| 15 | 2 | 5-4-3-2-7-6 | Process What Is B Intelligenc | on-Making usiness e? ess Intelligence | Theory Lectures / Use of Smartboard / Illustrative Video / Student Discussions / Interactive Student Q&A Sessions | Attendance / Questions / Reports |
|--|---|-------------|---|---------------------------------------|--|--|
| 10. Course Evaluation | | | | | | |
| Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports etc | | | | | | |
| 11. Learning and Teaching Resources | | | | | | |
| Required textbooks (curricular books, if any) | | | 1- "Introduction to information systems", O'Brain, 2000 | | | |
| Main references (sources) | | | 1- ", Management Information System, new approaches to organization and technology", K. Laudon, J. Laudon, 2014 | | | |

Recommended

books

(scientific journals, reports...)

Electronic References, Websites

and

references

Management Information System A Complete Guide - 2021 Edition

https://www.coursera.org/articles/management-

information-system